



Specifications for A1 Posters

Size

A1 Portrait 594mm (Wide) x 840mm (High)

Safe copy area

524mm (Wide) x 770mm (High)

Paper weight

170gsm (recommended)

Quantity

Campaign plus spare(s)

Artwork Format

300 dpi, cmyk in pdf, eps, jpeg or Tiff

Please provide posters without print trim lines.

Delivery

Positive Media Marketing offices

-Ten working days before campaign start date

If you require any assistance, please call Gerry on 01702 474762 Ext 1

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